



TERRAMOTOURISM

EMERGENCY INSTRUCTIONS IN CASE OF URBAN TRANSFORMATION PRODUCED BY TOURISM EARTHQUAKE

01



GET TOGETHER AND MAINTAIN THE SOCIAL FABRIC OF THE NEIGHBOURHOOD

02



ATTACH FURNITURE, OBJECTS AND STRUCTURE THAT MAY FALL. ONCE THE IDENTITY AND PATRIMONY AND CULTURAL IDENTITY ARE LOST IT'S RECONSTRUCTION WILL BE IMPOSSIBLE.

03



AVOID ABANDONMENT . REVIEW THE STRUCTURAL ELEMENTS OF YOUR HOME

04



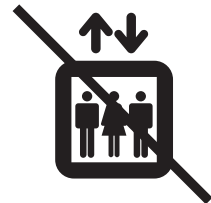
RELAX. DON'T LET PANIC TAKE OVER YOU.

05



IF YOU ARE INSIDE THE BUILDING, STAY INSIDE

06



DON'T USE ELEVATORS

07



DON'T RUSH TO THE SUBURBS

08



RESIST COLLECTIVELY IN THE NEIGHBOURHOOD WHERE YOU LIVE

09



IN "BRAND CITIES": TOURISM TSUNAMI AND GENTRIFICATION ALERT

